

Ben Blench

Interactive Copywriter



Profile

Crazy about words. Wild about the web. Mad about music.
An E/INFJ polymath, I get excited by big, interactive ideas.

Experience

2008-present: Freelance Copywriter, Amsterdam

Interactive copywriting at agencies like AKQA, Euro RSCG 4D, Perfect Fools, Sid Lee, Strawberry Frog and Tribal for brands like Adidas, Budweiser, Gucci, Heineken, K-Swiss, Nike, Philips, and Under Armour.

2007-2008: Career break

I spent a very rewarding year touring the world with my wife. We blogged and Flickr'd all the great things we encountered... and some of the less great stuff too.

2001-2007: Senior Copywriter, Media Catalyst, Amsterdam

Creative leadership, concepts, strategy, and copywriting for web and mobile. I delivered award-winning communications for clients like Sony Ericsson, Canon, Sony, World Press Photo, and Speedo. I also hired and managed other writers, and was a pillar of the agency's culture, creating its blog and forming a company band.

1998-2001: Communications Manager, Solicitec, Leeds

Design, build, writing and maintenance of company website, intranet, internal and award-winning external newsletter.

Education

1993-1998: University of Leeds, UK

B.A. First Class Honours: Modern Languages & Literature, French and Russian.

1986-1992: Dr Challoner's Grammar School, UK

3 A levels, 2 A/O levels, 9 GCSEs, all grade A.

Skills

Software: Windows XP, Mac OSX, Microsoft Office, Adobe CS4, and many browsers.

Languages: Native English, Dutch (NT2), fluent French, rusty German, good Russian.

Music: Guitar, Laptop, Violin, Vocals, Effects.

Other: Creative, inspirational, organized, quick to learn, dependable, fun to work with.

References

Available on request.

Born

21.11.1973

Live

Ingogostraat 12-B
1092 HZ Amsterdam

Call

+31 68 114 1148

Mail

benblench@gmail.com

Web

www.benblench.com